

Amir Nassal

Senior Full-Stack Developer

Email: contact@amirnassal.com

Website: www.amirnassal.com

Address: Tangier, Morocco

For over a decade, I've been coding solutions that scale to **1M+** monthly users and revolutionize workflows. Specializing in AI-powered web applications, I transform complex challenges into user-friendly experiences that consistently exceed expectations.

PROFESSIONAL EXPERIENCE

Full Stack Developer at Golden Bay Media [2018 - Present]

2022-Present

- Developed internal web applications to optimize team workflows, utilizing Laravel, ReactJS, TailwindCSS, and MySQL for backend and frontend development.
- Implemented containerization using Docker to improve deployment consistency and scalability.
- Automated e-commerce team processes through custom web applications (Laravel) and Chrome extensions (PHP and JavaScript), resulting in an **80% reduction** in time spent on routine tasks.
- Integrated third-party **APIs** including OpenAI, PayPal, Stripe, Wordpress, and Woocommerce to enhance application functionality.
- Employed Git for version control.

2018 - 2022

- Managed high-traffic blogs with over **1 million monthly visitors**, implementing strategies to maintain and grow audience engagement.
- Created high-converting, responsive e-commerce landing pages optimized for cross-browser compatibility and mobile sales.
- Customized Shopify stores using Liquid, ReactJS, GraphQL, Apollo, and Polaris for tailored e-commerce solutions.
- Utilized heatmaps to improve UX and optimized revenue via strategic Google AdSense and Taboola placements.

Full-Stack Developer at Yazaki Morocco [2017 - 2018]

Developing a web application that handles the interactions between the managers, the employees and the HR department, using: *ASP.NET (MVC5), Microsoft SQL server, JavaScript, CSS and Bootstrap*.

Front-End Developer at D3Soft [2015-2016]

Developing a website that generates resumes with multiple themes, using: *Laravel, HTML5, CSS3, Bootstrap and JQuery*.

Desktop Developer at Samsung Korea [2014 - 2015]

[WorldSkills training program](#) hosted by Samsung in South Korea. (*IT Software Solution For Business*)

Developing an e-commerce B2B windows application, using: *C#, MS SQL Server and TSQL, and Adobe Photoshop*.

EDUCATION

National School of Applied Sciences [2016- 2017]

Diploma of the Deepening Cycle, Computer Science with 4GPA.

Specialized Institute of Applied Technology [2012- 2014]

Technician Specialist in Software Development.

LANGUAGES

English: Fluent

French: Professional

Arabic: Native

German: A2 level

Mandarin: HSK2